

# All hands on deck



2026 COMPETITION BRIEF



# DAYS MAY BE CLOUDY... BUT WE ARE WITH YOU ALWAYS, WITH YOU RAIN OR SHINE!

THE **ALL HANDS ON DECK** (AHOD) COMPETITION IS A GREAT WAY TO PREPARE FOR THE SEASON AND DEMONSTRATE THAT YOUR TEAM BRINGS ITS “A” **GAME** TO WORK EVERY DAY!

The weather has turned, the water toys are out of commission, and yet you still have to ‘wow’ your guests for the day onboard. No better time for the ingenuity and unique talents of your crew to shine.

The AHOD competition offers yacht crew the unique opportunity to put these talents on display and make them a selling point for charters. With a cross departmental approach, the activities arranged can become a highlight of the guests’ vacation instead of a “lost day”.

*And that is what ultimately makes the difference.*

The “live” presentations will be filmed, and the video of the winners of each category will be sent to all the brokers and agents attending the 2026 MYBA Charter Show, along with snippets from all the participants.





## THE CHALLENGE

You are anchored in the bay for the day.

It is too windy to deploy the water toys.

The shore is not accessible.

How will you keep your guests entertained throughout the day?

The family consists of **grandparents in their 70's**,  
**parents in their 40's** and **children aged 15,12 & 8**.

## THE PROCEDURE

You have **30 minutes** to meet and greet your brokers/judges and bring to life your proposal. This can consist of a "taster" of a 2-3 hour entertainment programme, an entire activity or a part of it.

**Please be aware that the guests/judges may not be separated during the presentation.**

Judging will not be conducted during the lunch break, but participating yachts should note that they must not be open for viewings while the presentation to the judges is underway.

You are free to choose your theme, and the way that you will present your entertainment ideas. Remember this is your opportunity to provide the brokers with a true feel of the guests' experience on your yacht. So *make it fun and memorable!*

There will be an overall winner in each of the 3 categories.



## THE SCHEDULE

### MANDATORY BRIEFING

**SUNDAY 26 APRIL – 15:30 @ THE SEMINAR ROOM**

Participating yachts are asked to attend the **15-minute briefing**, where they will be given their allocated time slot and can ask questions.

*This is the moment to clear up any grey areas!*

### CATEGORY

Medium sized yachts

Smaller sized

Largest sized yachts

### JUDGING DAY

Monday 27 April

Tuesday 28 April

Wednesday 29 April

### PRIZE GIVING CEREMONY

**THURSDAY 30 APRIL – 17:45 @ THE SEMINAR ROOM**







## THE CRITERIA

The jury will consist of a small panel of charter experts, who will be judging on the following criteria:

- MEET & GREET
- RESOURCEFULNESS & ORIGINALITY
- INVOLVEMENT OF THE ENTIRE FAMILY
- CROSS DEPARTMENTAL TEAM WORKING
- COMMUNICATION SKILLS
- FEASIBILITY
- AMBIENCE / TEAM "VIBE"



## SIGN UP

WITH A MAXIMUM OF 7 ENTRIES PER CATEGORY,  
REGISTER EARLY TO AVOID DISAPPOINTMENT!

APPLICATION FORM TO BE SENT TO KAREN PASSMAN

[AHOD@mybashow.com](mailto:AHOD@mybashow.com)

